SafeWork

Speak Up Campaign

19 January 2023

Presentation 7

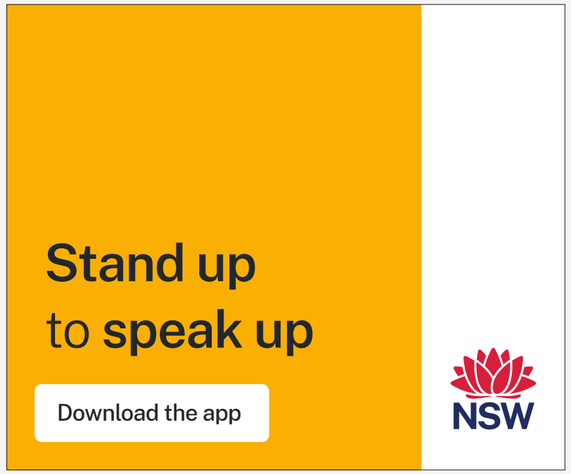
Concept 1

Speak Up Campaign
MREC_300x250 - Concept 1

Frame 1

Frame 2

Frame 3

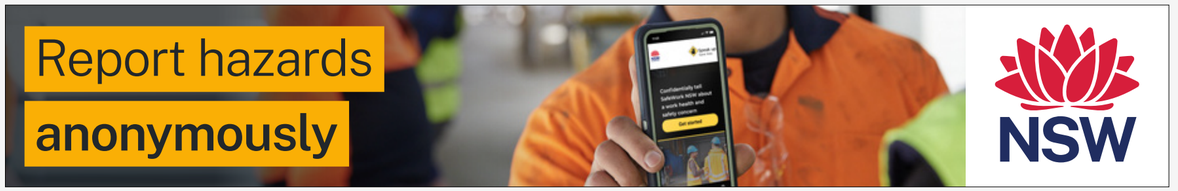


Frame 4

Speak Up Campaign

Mobile Banner_320x50 - Concept 1

Frame 1



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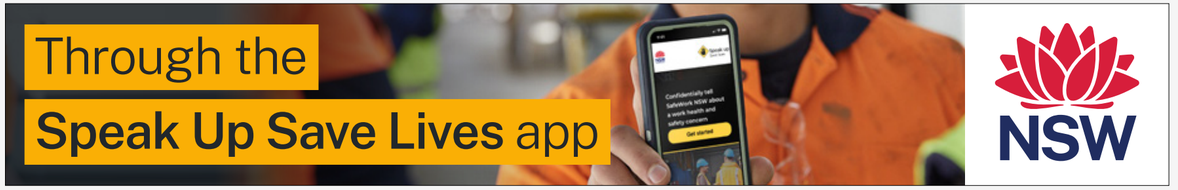


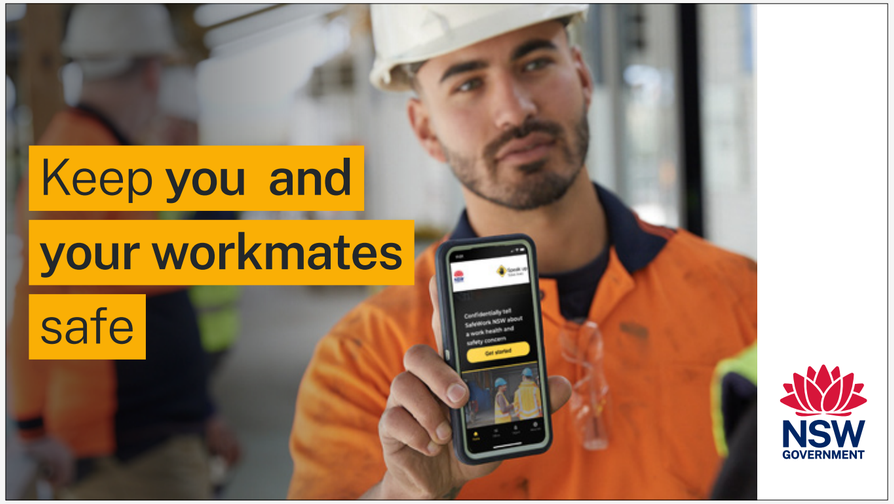
Frame 3

Frame 4

Speak Up Campaign
Social_1080x1080 - Concept 1

Speak Up Campaign

Digital Petrol Pump Panels_1920x1080 - Concept 1



Frame 1

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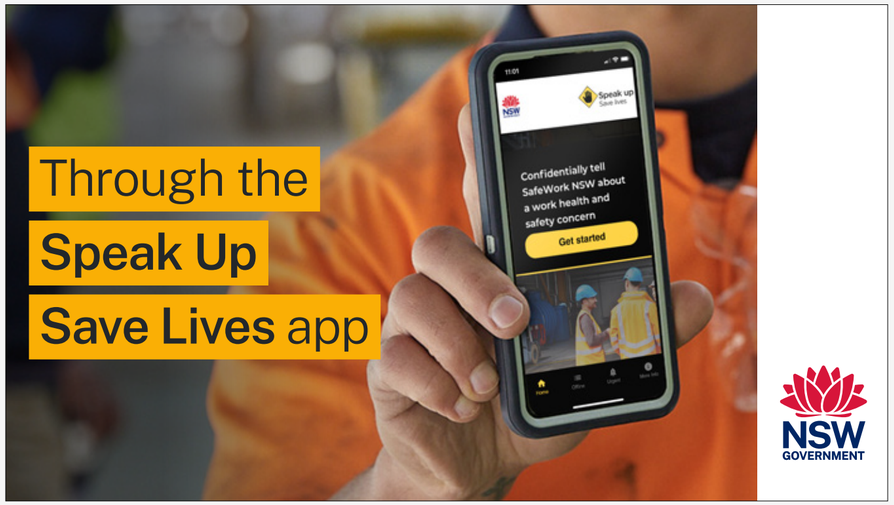

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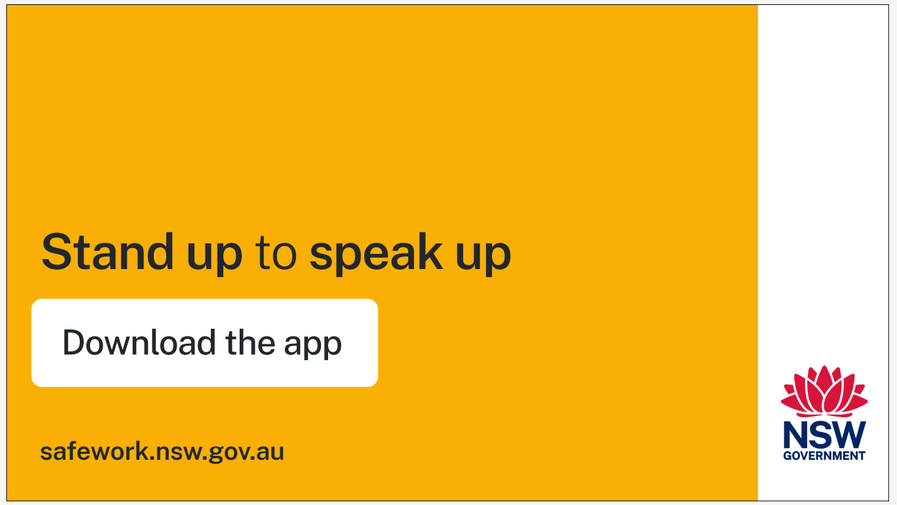


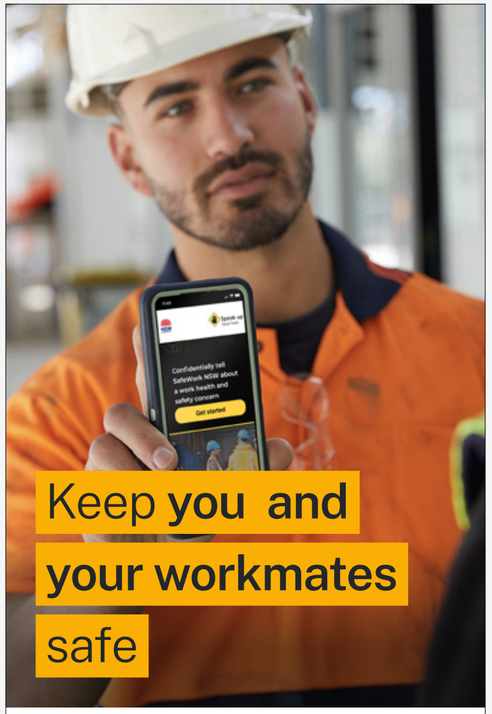
Frame 4

Speak Up Campaign

Digital Petrol Pump Panels_1920x1080 - Mock Up

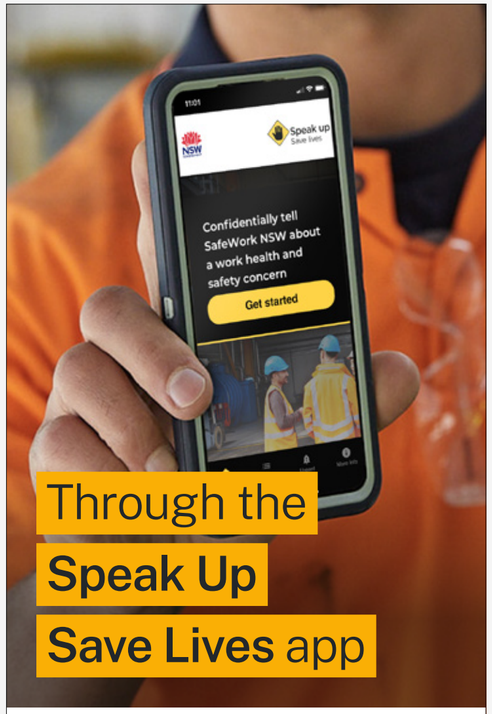
Speak Up Campaign

Digital Petrol Station Reach Panels_1920x1080 - Concept 1



Frame 1

Frame 2



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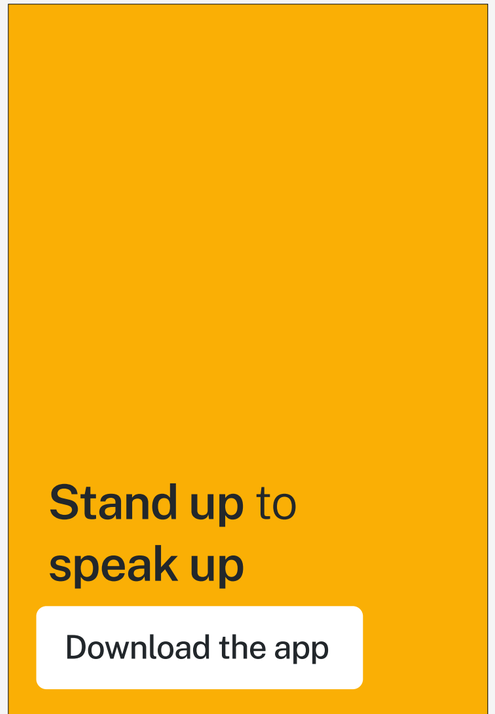


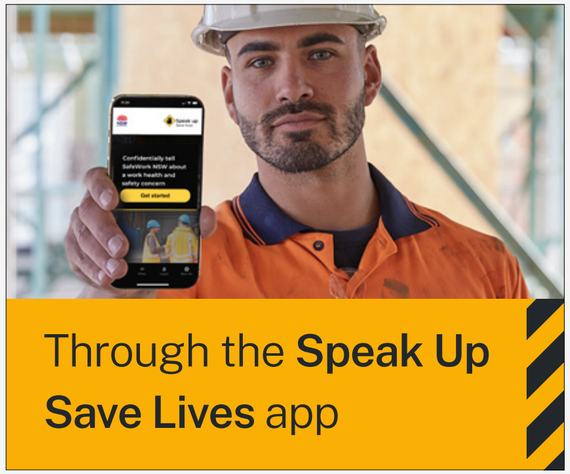
Frame 4

Concept 2

Speak Up Campaign
MREC_300x250 - Concept 2

Frame 1

Frame 2



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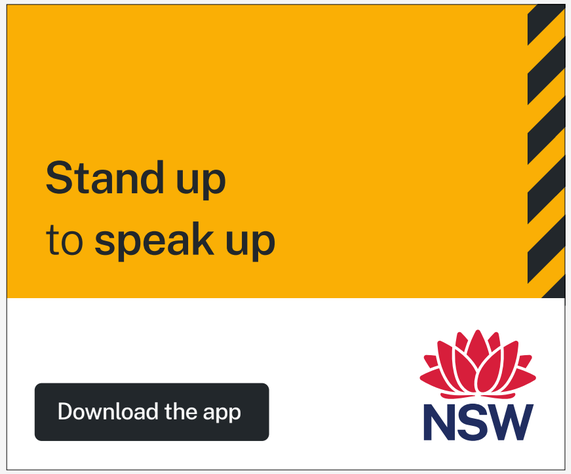


Frame 4

Speak Up Campaign
Mobile Banner_320x50 - Concept 2

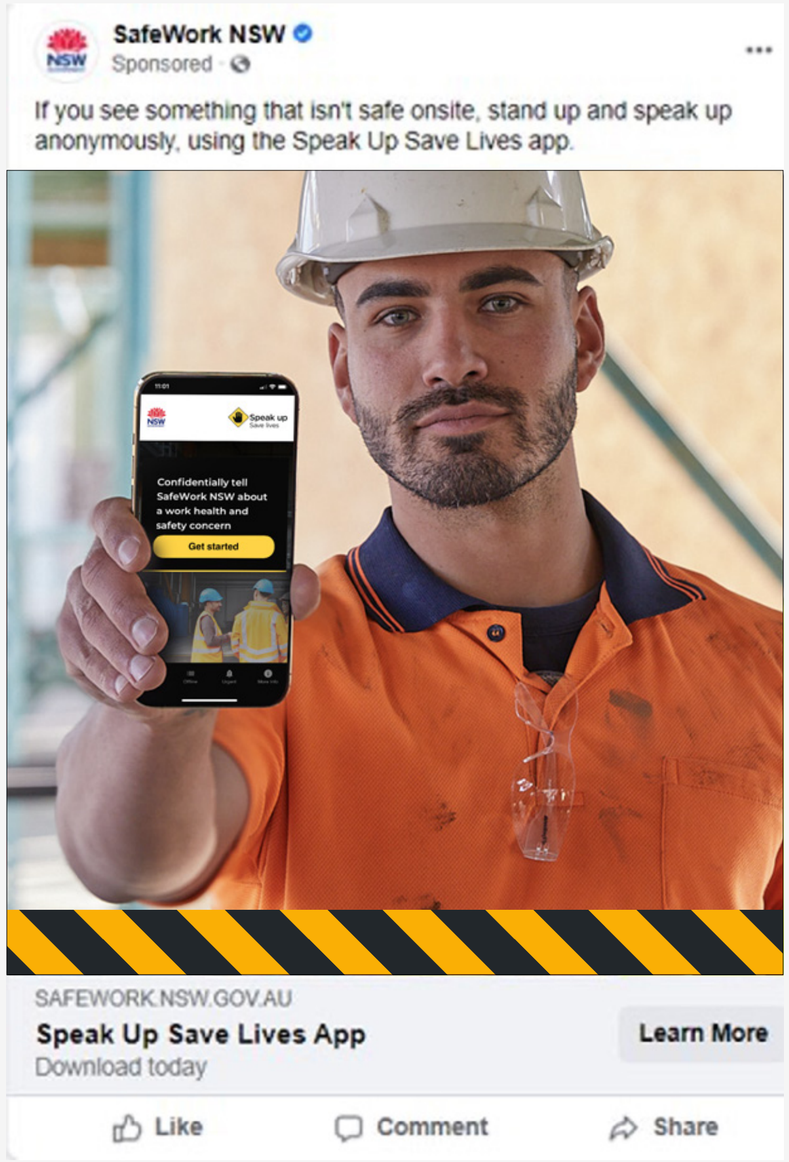
Frame 1

Frame 2

Frame 3

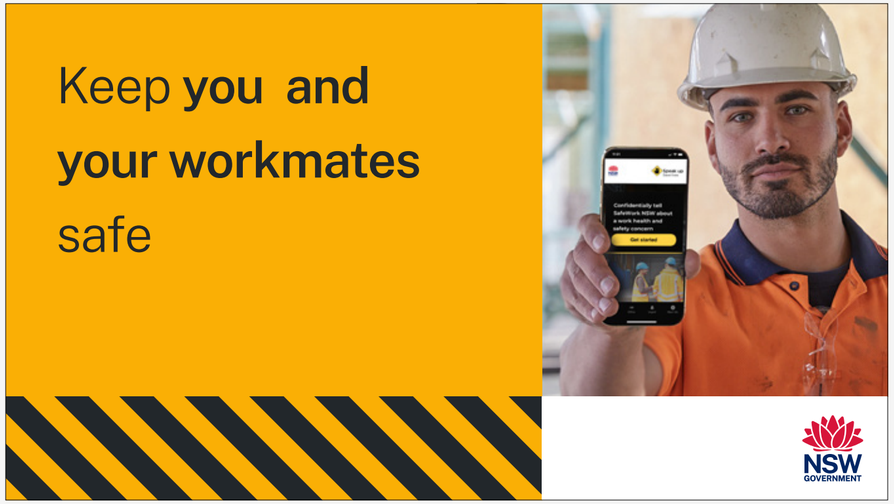
Frame 4

Speak Up Campaign
Social_1080x1080 - Concept 2

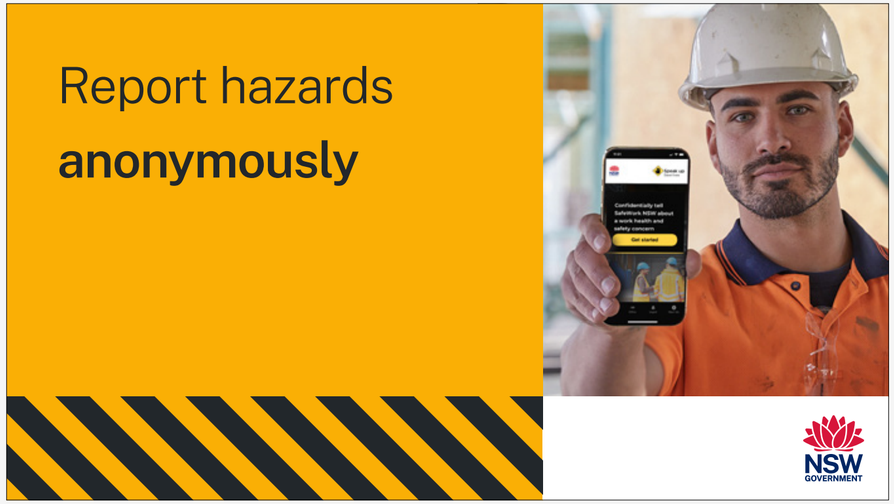


Speak Up Campaign

Digital Petrol Pump Panels_1920x1080 - Concept 2



Frame 1



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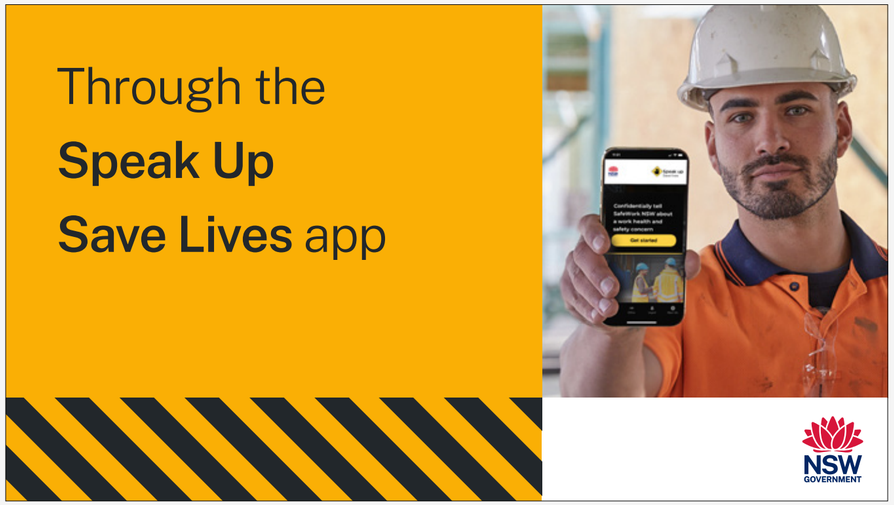

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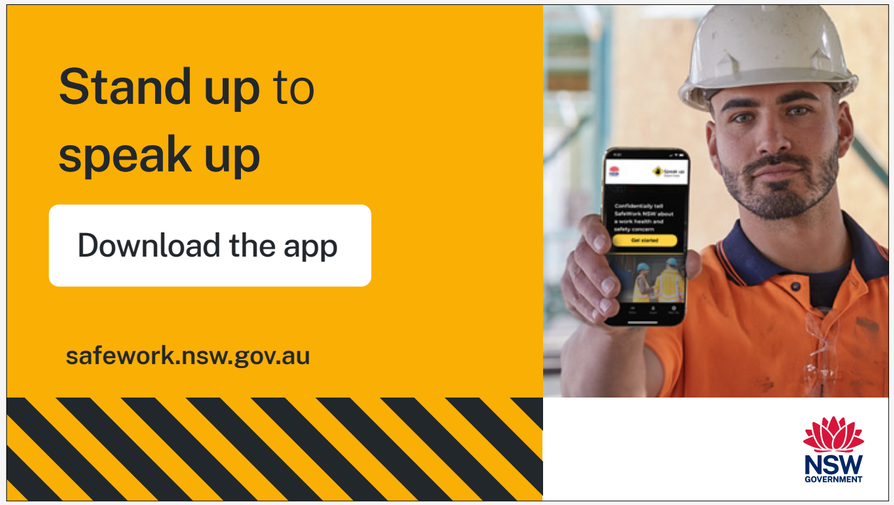


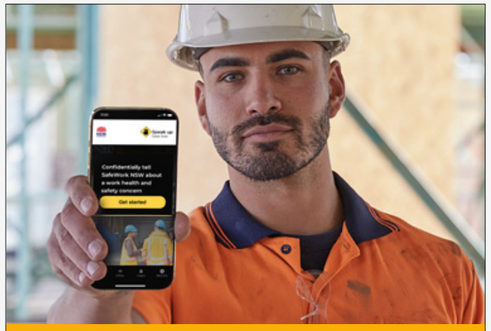
Frame 4

Speak Up Campaign

Digital Petrol Pump Panels_1920x1080 - Mock Up

Speak Up Campaign

Digital Petrol Station Reach Panels_1920x1080 - Concept 2



Keep **you and your workmates** safe

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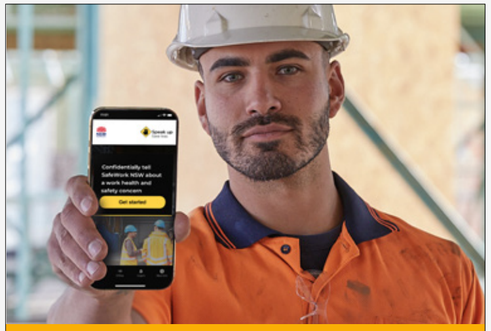
Frame 1



Report hazards **anonymously**

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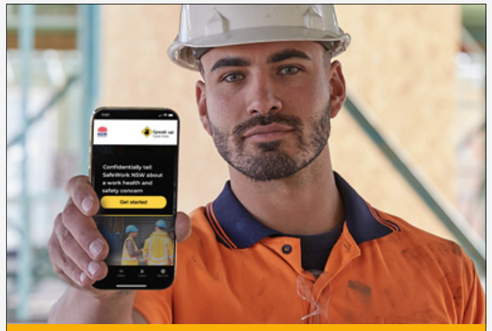
Frame 2



Through the **Speak Up Save Lives** app

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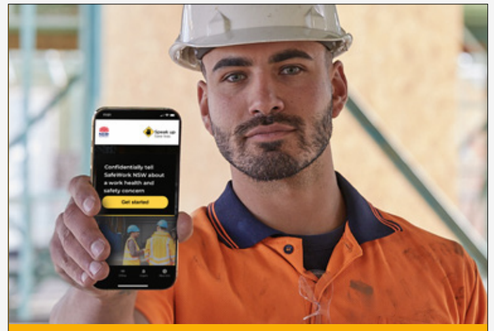
Frame 3



Stand up to **speak up**

Download the app

safework.nsw.gov.au

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Frame 4